



Junior AchievementTM

of Southwest Florida

Our Mission is to inspire and prepare young people to succeed!

Every Student. Every Hour. Every Win.

20,592
students

199
classes

223,402
learning hours

Together, we're changing futures!

Last school year, Junior Achievement of Southwest Florida empowered 20,592 students across 199 classes, **totaling 223,402 learning hours**. By raising the average learning hours per student from 6.81 to 10.85, we deepened the quality of each student's experience and impact.

Middle School Students Reached: 13,684
High School Students Reached: 4,830
Elementary Students Reached: 2,078

Thank you for being part of this growth. Together, we are preparing students to succeed in work and life. Join us today to expand this impact even further!

[Get Involved](#)

Building Pathways to Opportunity



Did you know JA's **Marketing Innovation Certification** gives high school students real-world business knowledge and a competitive edge?

This hands-on program covers everything from branding and entrepreneurship to financial literacy and business ethics. Students leave with certifications and confidence, ready to take their next step.

It's just one of many programs helping students connect what they learn in school to what they'll need in life. Tap below to learn more.

[Learn More](#)

Help Us Do Even More



The best way to keep this momentum going? [Invest in the future.](#)

With every donation, you help JA continue providing life-changing programs that prepare young people to thrive in school, work, and beyond.

Your gift doesn't just support today's classrooms, it fuels tomorrow's workforce.

[Invest Today](#)

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